

REGISTERED THIRD PARTY ADVERTISING SIGNS



When can I erect advertising signs?

Third party advertisement signs cannot be erected prior to Nomination Day and registered third parties cannot incur any expenses for advertisements until they have registered with the Clerk. Only registered third parties or their agents are permitted to erect advertisements for the 2018 Municipal Election.

Restrictions

Advertisements signs are not permitted in the following locations:

1. Public property.
2. Highways fronting any municipal property, including offices, facilities, trails, parks.
3. Within 150 feet or adjacent to any designated Voting Station.
4. On any vehicle within 150 feet or adjacent to any designated Voting Station.
5. On a highway that impedes or obstructs a sight triangle or the passage of pedestrians on a sidewalk.
6. Between a sidewalk and a highway.
7. On a tree, fence, gate, utility pole, light pole, flag pole, utility box, planter, bench, bridge, waste receptacle, newspaper box, mail box or any like structure on public property or a highway.
8. On a permanent or official highway sign or support, guardrail or other roadway structure or facility.
9. Situated so as to interfere with the safe operation of vehicular or pedestrian traffic.
10. Obstruction a light, ventilation, ingress, egress or fire or medical services.
11. From a candidate from another jurisdiction.

Advertising Signs on Private Property

Advertisement signs may only be placed on private property with the consent of the respective property owner(s).

Sign Contents

All third party advertisement signs purchased under the direction of the registered third party shall contain the following information:

- (a) Name of the registered third party;
- (b) The municipality where the registered third party is registered; and

- (c) A telephone number, mailing address or e-mail address at which the registered third party may be contacted regarding the advertisement.

Sign Deposit

All registered third parties are required to submit a \$200.00 deposit at the time of submitting their registration. All advertising signs are required to be removed from public and private property within forty-eight (48) hours after Election Day. Failure to remove the advertising signs will result in the registered third party waiving their right to a refund of the deposit of \$200.00.

Enforcement

The Municipal Clerk, with the assistance of the Municipal Law Enforcement Officer, will be enforcing the Election Sign By-law for registered third parties. The Clerk's decision is final.

NO PERSON SHALL REMOVE, DEFACE OR CAUSE DAMAGE TO ANY ELECTION / REGISTERED THIRD PARTY SIGN LAWFULLY ERECTED IN ACCORDANCE WITH THE ELECTION SIGN BY-LAW WITHOUT THE CANDIDATE'S, REGISTERED THIRD PARTY OR PROPERTY OWNER'S CONSENT.