



Severn Sound Environmental Association

489 Finlayson St, PO Box 460, Port McNicoll Ontario L0K 1R0

Tel: 705-534-7283 Fax: 705-534-7459 Web-site: www.severnsound.ca

Twitter: [@SSEA_SSRAP](https://twitter.com/SSEA_SSRAP)



FOR IMMEDIATE RELEASE

Severn Sound Environmental Association (SSEA) and Sustainable Severn Sound (SSS) join forces.

Combined Program Results in Enhanced Value for Municipal Partners

PORT MCNICOLL, ON, July 29, 2020

The Severn Sound Environmental Association (SSEA) and Sustainable Severn Sound (SSS) have joined forces to further increase the scope of the SSEA's leadership position as the Severn Sound's foremost environmental agency.

Despite limited resources, SSS has emerged as the center for collaborative climate change action in the Severn Sound area. In 2018, SSS released the area's first Local Climate Change Action Plan, and continued this important work by developing six corporate-level climate action plans for Severn Sound area municipalities which had committed to the Federation of Canadian Municipalities Partners for Climate Protection (PCP) program. These plans were developed to provide municipalities and their communities with the information needed to accelerate local climate action.

The integration of the SSS as a special project underneath the authority of the SSEA will allow for more capacity to realize these plans, while also building on the foundation of the work by both SSS and SSEA to further include considerations for climate resiliency and adaptation. This merger also delivers on the SSEA's 2018-2023 Strategic Plan: Building an Environmental Legacy. Moving forward, the SSS project will grow its climate-focused role and continue to add value for the Association's eight partner municipalities while complementing the core environmental services provided by the SSEA.

Quotes

"Climate change efforts require a collaborative approach. The climate leadership shown by the Severn Sound municipalities during their relationship with SSS has put us on the path to realize actual GHG reductions, achieve cost-savings and improve the quality of life for our residents. This merger will ensure the effective implementation of our corporate climate change action plans, and pave the way for watershed resiliency and our future climate adaptation work."

Steffen Walma, Chair of the SSEA Board, Deputy Mayor Township of Tiny

"The Township of Severn is committed to the effective stewardship of our unique physical environment, as demonstrated in our 2020-2022 Strategic Plan. The integration of the SSS underneath the strong and effective management of the SSEA will allow for the addition of a climate change lens to Township business through the implementation of Severn's Climate Change Action Plan. The climate change challenge requires action by local governments, and as a member of the SSEA, Severn is responding

in an efficient and fiscally-responsible manner while serviced by the combined efforts of the SSEA team.”

Mayor Mike Burkett, Township of Severn

For more information on the Partners for Climate Protection (PCP) program and other climate work to date by SSS please contact Tracy Roxborough at sustainable@severnsound.ca

- 30 -

FOR MORE INFORMATION:

Julie Cayley
Executive Director
Severn Sound Environmental Association
705.534.7283 xt 200
jcayley@severnsound.ca
www.severnsound.ca

Background Information

- [Sustainable Severn Sound \(SSS\): Our History](#)
- [Regional Summary: SSS's Local Climate Change Action Plan](#)
- Municipal-level Climate Change Action Plans:
 - [Town of Midland](#)
 - [Town of Penetanguishene](#)
 - [Township of Severn](#)
 - [Township of Georgian Bay](#)
 - [Township of Tiny](#)
 - [Township of Tay](#)

Additional Resources

- [Severn Sound Environmental Association, Strategic Plan 2018-2023: Building an Environmental Legacy](#)
- [Federation of Canadian Municipalities Partners for Climate Protection \(PCP\) Program](#)